

Side Hustle Checklist

Week 1

- Write down your strengths, interests and hobbies
- List 10 business ideas based off the above
- Pick one idea that will be your side hustle
- Research 5 other businesses doing the same thing

Week 2

- Figure out what type of customer your targeting and find them
- Come up with one-line summary of your business
- Figure out your rate
- Create your first product or complete your first service

Week 3

- Make your first 3 business sales
- Seek advice and feedback to ensure you deliver a quality service
- Request Referrals from your customers to begin creating a client base
- Begin creating business cards and/or a website

Week 4

- Review your rates and raise them if necessary
- Figure out if the side hustle is worth it. If not, back to the drawing board.
- Time for the boring stuff! Apply for an ABN, open a business bank account, etc
- Wait until you established and financially stable before quitting your full-time hustle